

**Arbutus Volunteer Fire Department, Inc.**

5200 Southwestern Boulevard, Baltimore, MD 21227

Established 1938



**Station 350**  
**Fire • Rescue • EMS**

Dear Arbutus VFD Supporter,

April 2011

This year, the Arbutus Volunteer Fire Department Annual Carnival will be held July 18-23. The Carnival will kick-off with a parade Monday night July 18<sup>th</sup> at 7 PM beginning at Tom Day Boulevard and Oregon Avenue and ending at the Carnival grounds located at 5200 Southwestern Boulevard. The Carnival will feature rides by Shaw & Sons Amusements, a beer garden, food, bingo, raffles and games for all ages. The After Dinner Spinners will provide music entertainment throughout the week. We are excited to announce that JoJo and Reagan from MIX 106.5 radio will be returning this year on Wednesday night from 7-9 PM to help celebrate our event. We are looking forward to another fun and successful Carnival.

Despite 100 degree temperatures, last year's annual Carnival was a success due in part to the generosity of individuals and businesses within the community that participated in our sponsor program. To become a sponsor of this long community tradition, please refer to the attached page, which contains information regarding specific sponsorship opportunities. Sponsor levels range from Gift-in-Kind donations to various monetary contributions. Your support is greatly appreciated.

Whether you sponsor the event or not, we welcome you to join in the fun and support the many stands that are run by our volunteers. To find out more information on this year's Carnival please visit us online at [www.arbutusvfd.org](http://www.arbutusvfd.org).

The Arbutus Volunteer Fire Department is a non-profit organization so please consider a **tax-deductible contribution** to our annual Carnival and thank you for your continued support of the Arbutus Volunteer Fire Department and Auxiliary.

If you would like to find out more about the Arbutus Volunteer Fire Department, or are interested in joining, then please stop by or visit us online. We also welcome any prospective members who are interested in the Department or Auxiliary to join us during our monthly social at the firehouse on the first Wednesday of every month at 7 PM.

Respectfully,  
Glen Peacock  
Carnival Chairman

## ***2011 Carnival Sponsorship***

To become a Sponsor of the Arbutus VFD Carnival please fill in information below:

Business or Organizations Name: \_\_\_\_\_,

Individual Name: \_\_\_\_\_,

Address: \_\_\_\_\_,

City, State, Zip code: \_\_\_\_\_,

Phone Number(s): \_\_\_\_\_ Email: \_\_\_\_\_,

Website (if applicable): \_\_\_\_\_,

Sponsor package: \_\_\_\_\_

- **Carnival Supporter:**

- \$25-\$100

- Supporters will be announced nightly, due by June 15<sup>th</sup>

- **Carnival Sponsor:**

- Over \$100-\$250

- Name on a display board at the carnival, due by June 15<sup>th</sup>.

- Over \$250

- Name on a display board at the carnival and shirts worn by event staff

- Required by June 15<sup>th</sup> to guarantee complete advertisement

- **Stand Sponsor:**

- Name on display board at respective carnival stand, main display board, & shirts worn by event staff

- Required by June 15<sup>th</sup> to guarantee complete advertisement

- Small Stands: \$500

- Stands such as: Horse Race, Tic-Tac-Toe, Plinko, Lucky Roll & numerous other AVFD stands

- Medium Stands: \$750

- Stands such as: Soda, Large Plush wheel, Plant wheel, Sports wheel, Dunking Booth

- Major Stands: \$1000

- Stands such as: Beer Garden, Pit Beef, and Bingo

- **Arbutus Volunteer Fire Department Sponsor: \$2,000**

- Name on our Carnival advertisements with the Penny Saver (30,215 printed copies)

- Name on shirts worn by event staff and on main display board at the carnival

- Two ride all night bracelets for one night at the carnival

- Required by June 1<sup>st</sup> to guarantee complete advertisement

- **Gifts-in-kind Sponsor:**

- All Gift-in-Kind donations will be given a mutually agreed upon value to determine designation of placement in the above Sponsor program

For questions in reference to Sponsorship, Gifts-in-Kind, a complete list of stands or volunteering for the Carnival please contact the Carnival Chair Glen Peacock at 443-324-8807 or via email at [gpeacock@bcvfa.org](mailto:gpeacock@bcvfa.org)

Please make checks payable to the Arbutus Volunteer Fire Department, Inc

Please complete and return this form by the dates specified under each Sponsorship type

The Arbutus VFD is not responsible for refunds due to cancellation of the event or a night of the event

The Arbutus VFD is a 501C3 organization so please consult with your tax advisor concerning any tax implications of this gift as a tax deductible contribution.

**Arbutus Volunteer Fire Department**

**ATTN: Carnival Committee**

**5200 Southwestern Boulevard**

**Arbutus, Maryland 21227**